

2<sup>ND</sup> EDITION

2025-2026

# SPONSORSHIP INVITATION

PAULA SPARKS WORLD MOOT ON  
INTERNATIONAL LAW AND ANIMAL RIGHTS

ANIMAL  
RIGHTS

The Next  
Frontier of  
Social Justice

INVEST IN  
THE FUTURE

of International Law  
and Policy, and  
Animal Rights



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*Paula Sparks*  
WMILAR



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# ANIMAL RIGHTS:

# EVERYWHERE AND FOR EVERYONE!



The Paula Sparks World Moot on International Law and Animal Rights (Sparks Moot) **1<sup>st</sup> edn., 2024-2025** marked a historic moment as the **first global moot court competition and training courses** dedicated to the intersection of **International Law and animal rights**. Hosted by leading universities across five continents, it is the first global initiative to facilitate equal access to moot court training.

We're back for the **2<sup>nd</sup> edn., 2025-2026**, with an added policy negotiation competition, to include students with non-legal backgrounds. This is in acknowledgment of the fact that true change in the status of animals can only be brought about by efforts in both law and policy. We also run a **two-pronged training course**, aimed at university students and teachers. The first is on **mooting and negotiating**, and the second on **coaching students** for these.

**BY SUPPORTING OUR GLOBAL ENDEAVOURS, YOU PARTNER WITH OUR COMMITTED TO PROVIDE ACCESS TO CRITICAL LEGAL SKILLS AND CLOSE BARRIERS TO ENTRY IN THE FIELD.**

## ANIMAL RIGHTS:

# AS THE NEXT FRONTIER OF SOCIAL JUSTICE...



**Animal rights issues** are at the **intersection of pressing global crises** such as the climate emergency, global hunger, zoonosis, antimicrobial resistance, human health, pollution, food safety, illegal trafficking, etc. Animal agriculture and aquaculture – a topic often overlooked in mainstream legal and policy discussions –, was the theme of our 1<sup>st</sup> edn.

Our 2<sup>nd</sup> edn. will deal with **balancing individual animal interests against collective interests in environmental preservation**.

We aim to bring the dialogue on animal rights from siloed spaces into a diverse and multidimensional legal and policy space. This will **help train and inform future law and policy experts** on critical solutions such as food systems and environmental strategy transformation, and **drive action** by spotlighting the urgency of the issues at hand.

Through the network and guidance that the students will gain through the training courses and the competitions, they **will be equipped to step into the workforce with the legal and policy tools** and critical thinking skills necessary to tackle these complex issues.

# BENEFITS

Sponsorship positions your institution at the  
**vanguard of this movement...**





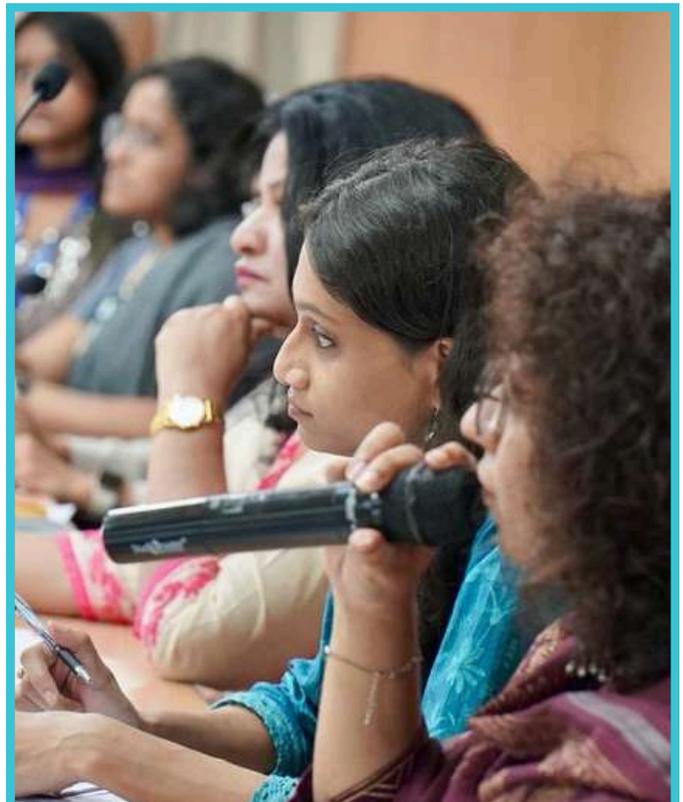
## Patron a One-of-a-Kind Event

Join this animal rights tradition! Engaging with the Sparks Moot underscores your organisation's dedication to emerging areas of law and policy such as animal rights.

Position yourself as a leader in supporting innovation, social justice, and sustainability. Reflect your forward-thinking and responsible organisational ethos, which will resonate with your clients, partners, consumers, and the public.

## Advance Environmental, Social, and Governance (ESG) Goals

Showcase your ESG initiatives, such as promoting animal rights, supporting social justice, and demonstrating good governance practices, which can enhance your ESG profile and appeal to socially-conscious citizens.





## Strengthen Brand Awareness and Recruitment

Signal your commitment to addressing the next frontier of social justice: animal rights. Build a presence at the world's most reputable universities. Experience in-person what participation in this moot means to the next generation of law and policy students and experts, and meet promising students from across the region at the events.

## Gain Visibility Through Your Support

The Sparks Moot has developed a space for university students from across the globe to upskill in contemporary issues of animal rights and its links with pressing global issues such as climate change and human rights. Gain an inside advantage to recruit some of the most talented young professionals in the industry.

All sponsors will be credited in promotional material and will be recognised at the awards ceremony. Diamond and Platinum sponsors will be offered speaking opportunities at the opening or closing ceremony and any events carrying their brand.

Supporting a path-breaking initiative like the Sparks Moot will significantly enhance your organisation's visibility and reputation. Patrons will gain exposure to a global audience of current and future generations who prioritise ethical practices and social justice.

The Sparks Moot helps facilitate closer and more effective communication and networking amongst the distinguished guests, participants, and visitors at region-wide events hosted by leading universities.



# YOUR IMPACT

Your contributions will play a pivotal role in  
**three key areas:**



## Animal Rights Advocacy



Your support is crucial in enabling us to refine and expand the reach of our competitions and training courses, thereby enhancing our impact on the global legal community's approach to animal rights.

Integrating animal rights within International Law and Policy by fostering a global dialogue plays a pivotal role in shaping the future of animal rights advocacy, particularly in regions with underdeveloped mooting/negotiating cultures or animal rights education.

## Inclusivity in Legal Education



Democratising access to legal education and training includes offering merit-and-needs-based scholarships. Support those who might otherwise be excluded from in-person participation and the engagement and networking opportunities.

We aim to reduce financial barriers, ensuring that passionate, talented and deserving students and educators from diverse backgrounds can benefit from the Sparks Moot and contribute to the cause, regardless of their economic circumstances.

## Environmental & Health Stewardship



Our commitment to ethics and sustainability is showcased by providing exclusively plant-based meals and refreshments for all event participants. Your support can help us provide delicious and healthy meals for the organisers, judges, trainers, participants, and volunteers.

# SPONSORSHIP PACKAGES

**We offer four packages:**

However, we are also happy to work with you to create a customised package to fit your budget and marketing interests.

Please write to us at **[international@wmilar.com](mailto:international@wmilar.com)** with your unique needs, and we will contact you shortly to discuss your package and pricing.



## Sponsorship Packages

# Diamond

EXCLUSIVE INVESTMENT LEVEL  
DESIGNED FOR PRIME SUPPORTERS

Contribution:

**\$8,000+**



- **Prime logo placement** on the Sparks Moot **website, social media, one edition** of the **newsletter**, and **event signage**.
- **Priority exhibition table** at the location for the duration of the event.
- Opportunity to **brand a key event**, such as the **closing dinner**.
- **Speech opportunity** at branded event.
- **Acknowledgement** in opening or closing ceremonies.
- One **exclusive social media post**, and one **newsletter shout-out** in select pre-event and post-event communications.
- One **dedicated article** or **interview feature** in the event newsletter.

## Sponsorship Packages

# Platinum

SECOND-HIGHEST INVESTMENT LEVEL  
DESIGNED FOR LEADING SUPPORTERS

Contribution:

**\$5,000+**



- **Prime logo placement** on the Sparks Moot **website, social media**, one edition of the **newsletter**, and **event signage**.
- **Priority exhibition table** at the location for the duration of the event.
- Opportunity to **brand a key event**, such as a networking lunch.
- **Speech opportunity** at the branded event.
- **Acknowledgement** in opening or closing ceremony.
- One exclusive **social media post**, and one **newsletter shout-out** in select pre-event and post-event communications.
- **Dedicated article or interview feature** in the event newsletter.

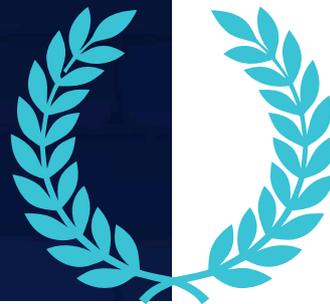
## Sponsorship Packages

# Gold

HIGH INVESTMENT LEVEL OFFERING  
PROMINENT VISIBILITY

Contribution:

**\$3,000+**



- **Prominent logo placement** on the Sparks Moot **website, social media,** one edition of the **newsletter, and event signage.**
- One **exhibition table** at the location for the duration of the event.
- Opportunity to **brand a significant event,** such as the drinks reception.
- **Speech opportunity** at the branded event.
- **Acknowledgement** in opening or closing ceremony.
- One exclusive **social media post,** and one **newsletter shout-out** in select pre-event and post-event communications.

## Sponsorship Packages

# Silver

INVESTMENT LEVEL OFFERING  
TARGETED VISIBILITY

Contribution:

**\$1,000+**



- **Logo placement** on the Sparks Moot **website**, **social media**, one edition of the **newsletter**, and **event signage**.
- **Shared exhibition table** at the location for the duration of the event.
- **Acknowledgement in** opening or closing **ceremonies**.
- One **joint** Silver Sponsor **social media** post.

# SPONSORSHIP DETAILS



## **Exhibition Tables and Information Packet Inserts**

Exhibition tables and inserts in global e-information packets are a great way to get your promotional material directly into the hands of the moot participants and judges, training facilitators, trainees, and attendees across the world! Each visitor will scan a QR code to access the virtual information packets during the mandatory check-in period preceding Orientation. The information packet contains important documents, including the programme schedule, and promotional material from advertisers. (We are a paper free, sustainably-themed international organisation!)

## **Newsletters and Social Media**

Get the word out about your programmes to students and legal professionals around the world. The Sparks Moot will work with you to design customised material detailing your programmes and then send it out to our extensive mailing list/post snippets on our social media.

## **Logo Placement on Website**

Your logo and details of your sponsorship will be displayed on the “Sponsors” tab of our website.

# AWARDS

We are keen to partner with law firms, law sets, think tanks, non-profits, and others with a legal or policy division to offer to the winners of the moot competition three categories of experiential awards:

- 1 Judicial Clerkship
- 2 Litigation Traineeship
- 3 Research Fellowship



## Awards

# 1 Judicial Clerkship



### **Description:**

A clerkship, typically within a court or for a judge, emphasises legal research and writing, and understanding of the judicial decision-making process. Clerks get an insider's view of how courts operate, the considerations involved in rulings, and the importance of legal precedents. We aim to secure clerkships with judges and judicial officers with a track record of delivering pro-animal and pro-environment justice

### **Benefits for Sponsors:**

High visibility among law students and faculties as an organisation committed to educational growth, along with the first pick of top emerging talents for future recruitment.

## Awards

# 2

## Litigation Traineeship



### **Description:**

A traineeship will offer an opportunity to engage in advocacy and litigation. This can include preparing briefs, shadowing lawyers in court, and participating in client meetings. It is a comprehensive look at the litigation process from start to finish.

We aim to secure traineeships that focus on pro-animal and pro-environment litigation.

### **Benefits for Sponsors:**

Showcase your diversity and boutique litigation practice, and commitment to mentoring the next generation of advocates. Channel skilled budding lawyers into the dynamic field of litigation.

## Awards

# 3

## Research Fellowship



### **Description:**

A fellowship will promote work on cutting-edge legal and policy research. We aim to secure work on the interdisciplinary themes of human, animal, and environmental rights.

### **Benefits for Sponsors:**

Strengthen your organisation's reputation as a thought leader in the industry and build strong relationships with future scholars and practitioners. Invite skilled fellows to assist on projects under the guidance of your organisation's top legal and policy minds.

# SCHOLARSHIPS

Join us in our mission by supporting fees for registration for talented teams and teachers worldwide to whom our opportunities are not financially accessible right now.

**This may also be true in some countries with a rich emerging animal rights education culture.**

Help build a diverse and resilient legal capacity to advocate for animal rights.

Make our programmes accessible to those who would otherwise be unable to participate in the Sparks Moot. Your support will help us waive registration fees for students and teachers.

**All such waivers will be merit-and-needs-based.**

It is also possible to sponsor travel and other costs to contribute towards the participation of a moot team.

**Please contact us ([international@wmilar.com](mailto:international@wmilar.com)) to help sponsor a team, online or in-person!**

# IN CONCLUSION

the support of our sponsors is not just a contribution to a single event...

It is an investment in the future of International Law and Policy, animal rights, and the promotion of a more just, ethical, and sustainable future.

